

Naming Your Workshop:

Creating 3VQ Titles that Engage Audiences and Win Business

Daryl Wood and Cheri Neal

Key Factors to Decide Prior to Choosing a Title:

What is the outcome I want?

Who is MY Audience?

Who am I feeling called to serve?

What problem am I solving?

Potential Names of Program:

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Create a Short Summary of Program:

What are the 3-5 Key Takeaways from my Program?

1.

2.

3.

4.

5.
